

## Pantone Color of the Year: interpreted by Devon&Devon

Devon&Devon pays homage to the Pantone Color of the Year with presentation of an unusual Classic Blue version of its icon bathtub Admiral and Casablanca wallpaper.

In this surprising rendition of the colour, this cast iron bathtub with its enamelled inside surface, superbly interprets the timeless beauty of the shade chosen to symbolise 2020. Covering the outside surface of Admiral, Classic Blue naturally flatters its vintage design and brings alive its distinctive bohemian inspiration.

To celebrate the colour of the year, Devon&Devon also uses this blue for Casablanca, the bestseller from its Wallpaper Collection: unexpected flashes of Classic Blue enhance the surreal atmosphere of the luxuriant, stylised exotic forest created by the graphic expertise of Vito Nesta, which is already available in four colour variants.

The decision reached by the experts at the Pantone Color Institute was greeted with especial satisfaction by Devon&Devon due to the many deep similarities between the brand's style and the trend analysis behind the selection of Color of the Year 2020: the calm and confidence gained from having tradition as a solid base on which to carry out new experiments, a love for evergreen, timeless beauty, a desire to create products that generate wellbeing and serenity and keep all their promises of reliability.