

# Devon&Devon

CREATED IN FLORENCE. INSPIRED BY THE WORLD.

*Devon&Devon strengthens its presence in the Far East.  
It will operate in China, Hong Kong and Macau  
through the new company Devon&Devon China.*



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德文和德文 中国办事处成立

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DEVON&DEVON PRESS OFFICE - CONSUELO DE GARA

VIA DI CASELLINA, 61D - 50018 SCANDICCI - FIRENZE

T. +39 055 308350 - M. +39 335 6985280 - [PRESS@DEVON-DEVON.COM](mailto:PRESS@DEVON-DEVON.COM)

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CREATED IN FLORENCE. INSPIRED BY THE WORLD.

Devon&Devon is strengthening its presence in the Far East, with the opening of Devon&Devon China.

The new company will operate in China, Hong Kong, and Macau, with the goal of cultivating new opportunities in a highly promising market and driving substantial growth in the group's international business.

"The classic-contemporary style of the Devon&Devon bathroom collections," explains Graziano Verdi, CEO of Devon&Devon and the Italcera Group, "is a favourite in the Far East, where we have seen growing interest not only in our iconic Victorian-inspired cast-iron bathtubs, but also in those made of White Tec Plus, an innovative and sustainable Green Guard Gold-certified material."

From its head office in Shanghai, Devon&Devon China will serve as a bridge between the Florence headquarters and the Chinese market, offering qualified resources and a brand new purchasing experience, with specialised services for both private customers and dealers, as well as designers and contractors.

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