

Devon&Devon

CREATED IN FLORENCE. INSPIRED BY THE WORLD.

Retro inspirations and echoes of nature:
Devon&Devon presents the new bathtub
designed by Massimo Iosa Ghini



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Following the success of the Kalos and Double Kalos basins, Devon&Devon presents the third product of the partnership forged in 2019 with architect Massimo Iosa Ghini. Its launch marks the birth of a veritable coordinated collection dedicated to the bathroom. The elements are linked by the same new, sophisticated interpretation of retro inspirations and unmistakable aesthetic based on observing the natural world.

The sinuous, welcoming design of the Kalos bathtub body interprets the organic shapes of flower corollas as simple lines, whereas the elegant mouldings that outline its base translate the fluidity of the ripples on the water's surface into sculptural accents. "The harmony and innovation of the Kalos bathtub body design - explains Massimo Iosa Ghini - were created thanks to the Devon&Devon ability to use perfect materials for shaping complex ideas". The bathtub is made entirely of White Tec, a mixture created and processed exclusively for Devon&Devon, which guarantees excellent impact and mark resistance, and complies with the highest standards in terms of quality and sustainability. On request, the internal and external surfaces can be personalised with either a matte or glossy finish, and one of the 500+ colours of the NCS range.



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Massimo Iosa Ghini

Founder of Iosa Ghini Associati, an architecture and design company with offices in Bologna, Milan and Miami, Massimo Iosa Ghini develops international design projects with a close eye on sustainability, including the People Mover electric transport system in Bologna, the concept of Starhotels E.C.H.O. and the Ferrari Stores all over the world. Author of important residential designs developed for Oko Group, CMC Group and Prelios Sgr, Iosa Ghini was named Ambassador of Italian Design, of the Red Dot Network and Active Member of Leonardo, the Italian Quality Committee. In 2015 he received the Marconi Award for Creativity.

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Founded in Florence in 1989, Devon&Devon produces exclusive collections for the home and bathroom, supplying them around the world: their timeless style renews and reinterprets the best of 20th century European tradition and design. Created by an internal team with the collaboration of some of the greatest designers, all Devon&Devon products are designed to offer the best solutions to meet the needs of their customers, as well as professionals in the architecture and contract furnishing fields, for whom the company offers an exclusive tailormade design service.

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