

Devon&Devon

CREATED IN FLORENCE. INSPIRED BY THE WORLD.

DEVON&DEVON PRESENTS ITS NEW WEBSITE



To mark its thirtieth year in business, Devon&Devon has created a new ecommerce platform for interior designers and fans of the brand's unmistakable style. It will now be possible to make purchases from Europe directly online, thanks to extremely user-friendly tools that allow configuration of the customised versions of the most iconic products and give direct access to exclusive consultancy services.

"The launch of this new site," says Nicola Bertini, General Manager at Devon&Devon, "is part of a broad-scale reorganisation strategy for our brand identity that we have already successfully applied to our four single-brand sales outlets. We have devised devon-devon.com to be a faithful translation of our brand's values and a generator of direct, rewarding relationships with our clients."

As well as online shopping, the website also offers a complete overview of all the Devon&Devon collections for the home and hôtellerie, with product sheets that include detailed descriptions, technical information and 2D and 3D models.

"Totally new graphics and very rich texts and images," explains Federica Verdi, Marketing & Ecommerce Manager, "make the browsing experience simple and engaging and provide the user with a whole host of inspiring ideas."

In the Projects section, a photo gallery showcases the talent of the designers who create with our products every day.

WWW.PRESS-OFFICE.DEVON-DEVON.COM

DEVON&DEVON PRESS OFFICE - CONSUELO DE GARA

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The Tailored Interiors section has also been created for the world of projects giving clients the opportunity to dialogue directly with the company's architects and the chance to use a decidedly bespoke-style customised design service

The entire website is available in 6 languages: Italian, English, French, Spanish, German and Russian.

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