

Devon&Devon

CREATED IN FLORENCE. INSPIRED BY THE WORLD.

DEVON&DEVON PRESENTS THE HOME BOUTIQUE, IN PARTNERSHIP WITH *FRETTE*



Available only in directly operated stores and on the new devon-devon.com website, the Devon&Devon Home Boutique is an exclusive collection of home and lifestyle items inspired by the brand's iconic style and its philosophy of living.

All the products are created in Italy in collaboration with excellent companies that share Devon&Devon's love for quality and attention to detail.

The bathroom linen collection has been entrusted to Frette's impeccable manufacturing tradition. Since 1860, the company has been producing textiles for the home which are famous the world over, symbolising the most exclusive comfort. "We are proud - explains the CEO Graziano Verdi - of this initial result of the partnership between two companies that have always been ambassadors of the excellence of the "Made in Italy" concept around the world and of being able to offer Devon&Devon customers the perfect way to round off their bathtime ritual."

"Created with the same aspiration for excellence that brought Frette textiles onto the Orient Express and into the homes of more than 500 European royal families - explains General Manager Nicola Bertini - *Frette for Devon&Devon* towels and bathrobes are a tribute to the

WWW.PRESS-OFFICE.DEVON-DEVON.COM

DEVON&DEVON PRESS OFFICE - CONSUELO DE GARA

VIA ARNO 26 - 50019 SESTO FIORENTINO - FIRENZE

T. +39 055 308350 - M. +39 335 6985280 - PRESS@DEVON-DEVON.COM

Devon&Devon

CREATED IN FLORENCE. INSPIRED BY THE WORLD.

timeless beauty of our brand's collections.

Taking its inspiration from the iconic Devon&Devon style, the natural feel of the finest pure linen crêpe is rendered unmistakable by the sophisticated elegance of the triple bourdon embroidery, while the enveloping softness of the most exquisite plush cotton terry is embellished by the tone on tone or black on milk satin jacquard trim.

The Devon&Devon Home Boutique also includes a line of scented candles and soaps, handmade in Italy using the best toxin-free raw materials.



WWW.PRESS-OFFICE.DEVON-DEVON.COM

DEVON&DEVON PRESS OFFICE - CONSUELO DE GARA

VIA ARNO 26 - 50019 SESTO FIORENTINO - FIRENZE

T. +39 055 308350 - M. +39 335 6985280 - PRESS@DEVON-DEVON.COM